

FOR IMMEDIATE RELEASE

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**The follow up to the #1 New York Times Bestseller
AN INCONVENIENT TRUTH**

OUR CHOICE
HOW WE CAN SOLVE THE CLIMATE CRISIS
Young Readers Edition
By Former Vice President Al Gore

On November 3, 2009, Penguin Young Reader's Group will empower a new generation to confront the climate crisis in **OUR CHOICE: HOW WE CAN SOLVE THE CLIMATE CRISIS** (Penguin/Puffin Books Trade Paperback; on sale November 3, 2009; \$16.99; Ages 10 and up) by former Vice President Al Gore. Following up the groundbreaking *An Inconvenient Truth*, **OUR CHOICE** takes a deeper look at the growing climate crisis and what young people can do in order to save the Earth. The Young Readers Edition will be published simultaneously with Rodale's adult edition, **OUR CHOICE: A PLAN TO SOLVE THE CLIMATE CRISIS** (Rodale Books; Paperback; \$26.99) in a worldwide publishing event.

Picking up where *An Inconvenient Truth* left off, **OUR CHOICE** utilizes former Vice President Al Gore's forty years of experience as a student, policymaker, author, filmmaker, entrepreneur, and activist to comprehensively describe the real solutions to global warming. Speaking clearly and directly, using indisputable facts and visual examples to illuminate the subject for a younger audience, **OUR CHOICE** adapts Gore's powerful message for the generation that will have to confront the crisis of climate change. Gore explains how young people can help stop climate change before it is too late and offers practical solutions in a smart, compelling format that features the following:

- **Full color charts, illustrations and photographs**
- **Exploration of alternative energy sources, including solar and wind power**

- **Added definitions and explanations of complex terms and scientific concepts**
- **Details about the Earth's ecosystem and the importance of planting trees**
- **Extensive internet and video resources**

"I believe that young people have the power to transform our relationship with the planet for the better and will play a critical role in developing and promoting solutions to the climate crisis. With this book, I hope to educate and involve young readers in the full range of solutions, from switching to clean, renewable sources of energy to altering our farming and forestry practices. Today's young people hold the keys to our future--I hope that they will take this opportunity to learn as much as possible about tangible things we can all do to solve global warming," says former Vice President Al Gore.

Gore will donate 100% of the proceeds of **OUR CHOICE** to the Alliance for Climate Protection, a non-profit, non-partisan group dedicated to spreading awareness about the climate crisis and how to solve it. **OUR CHOICE** will also feature 100% recycled paper, locally produced and sourced editions, low VOC inks, and will be carbon neutral.

About Al Gore:

Widely considered to be one of the world's foremost authorities on the climate crisis, former Vice President Al Gore was elected to the U.S. House of Representatives in 1976 and the U.S. Senate in 1984 and 1990. He was inaugurated as the 45th Vice President of the United States on January 20, 1993, and served for eight years. Gore is the author of *An Inconvenient Truth*, the bestselling book on the threat of and solutions to global warming, and the subject of the movie of the same title, which has already become one of the top documentary films in history. In 2007, *An Inconvenient Truth* was awarded two Academy Awards for Best Documentary Feature and Best Original Song. Gore is also the author of the bestsellers *Earth in the Balance* and *The Assault on Reason*. He was co-recipient of the Nobel Peace Prize in 2007. Al Gore and his wife, Tipper, reside in Nashville, Tennessee. They have four children—Karena, Kristin, Sarah, and Albert III; and three grandchildren: Wyatt, Anna, and Oscar.

**OUR CHOICE: HOW WE CAN SOLVE THE CLIMATE CRISIS
YOUNG READERS EDITION**

Written by Al Gore, Adapted By Richie Chevat
Penguin/Puffin Books trade paperback / On sale: November 3, 2009
978-0-14-240981-7 / \$16.99 (\$21.00CAN) / Ages: 10 Up, Grades 5 Up / 208 pages

Also available as a Penguin/Viking Children's Books hardcover
On sale: November 3, 2009 / 978-0-670-01248-0
\$24.99 (\$31.00 Canada) / 208 pages

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